

SELECTSTAR Grant Program

**A.I.
Training
Data Grant
Program**

2020. 11.



SELECTSTAR

DATA CROWDSOURCING PLATFORM

A.I. Training Data Grant Program

1. Program Overview

○ Purpose of the Program

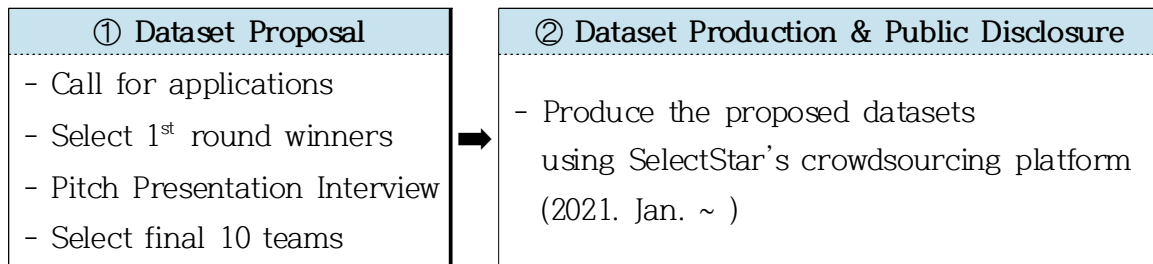
- Grant program supports A.I. training dataset production for small businesses · startup · research institutions · individual research labs to develop A.I. algorithms. (Grant is delivered as a dataset. No monetary support is granted) Teams can suggest a new and original dataset or a dataset that has already been built, but needs to be newly modified in accordance with the specific environment (Ex: ImageNet, KorQuAD, etc)
- (for research institutions & individual labs) Production support for discovery and production of universal datasets that can be widely used in A.I. research and development.
 - > **Target: University research labs or private/public research institutions**
 - > Specific goal: Through dataset production, we aim to support research of 'the development of dataset itself' or of 'using the dataset for R&D of new AI technology' on **the purpose of submitting to top global journals and conferences.**
- (for companies) Production support for specifically-focused and general purpose dataset to commercialization of artificial intelligence technology (Ex: LiDAR, KorQuad, etc.)
 - > **Target: small businesses or startups**
 - > Specific goal: Through dataset production, we aim to support building universal datasets that can be fully or partially disclosed for public access. The quantity of to-be-opened dataset (none or partial or all), will be decided through the negotiation. We understand that opening whole AI training dataset can be critical for your business. But we strongly advise you to open as much as you can.

○ Program Summary

【 Program Overview 】

- **Title** : A.I. Training Data Grant Program (2nd Half of 2020 ~)
- **Period** : 2020. Nov. ~ until the end of dataset production in 2021.
- **Eligibility** : Startups, research institutions, university labs, individual researchers, and more
- **Grant** : - \$70K worth of dataset production grants to 10 teams
- VC Investment review opportunity (Kakao Ventures)
- **Host & Management**: SelectStar Inc.
- **Partners** : SKTelecom True Innovation, Kakao Ventures,
KORAIA(Korea Artificial Intelligence Association)

○ Program Process



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2. Grant Program

1) Dataset Proposal

First select 1st round winners based on proposal application review.
 Then, through presentation interviews of 1st winners, final 10 teams will be selected for the grant.

(1) Application Process

Program Promotion	Application Review	1 st Round Winners Announcement	Presentation & Selection of Final Teams
Nov. 2 nd ~ 30 th (around 4 weeks)	Nov. 30 th ~ Dec. 4 th (1 week)	Dec. 4 th	Presentation Interview (Dec. 9 th) Announce Final Teams (Dec. 11 th)
Online Promotion & Online Application Submission	Application Review ↓ Select 1 st round winners (± 15 teams)	Announce 1 st round winners & Inform about Presentation Interview	Presentation Interview Review & Selection of Final 10 Teams (Research Labs 00 / Companies 00)

(2) Program Details

- Call for Applications
 - **Template:** Submit Proposal less than 5 pages
(Download and complete the Application Bundle, then, submit the bundle to Google Form in datagrants.org)
 - **Period:** Nov. 2nd ~ Nov. 30th
- Application Review (1st round winners)
 - **1st round winner notification:** Dec. 4th
 - Application judges will be selected from both internal members of SelectStar and SelectStar’s external advisory members
 - **Total of around 15 teams will be selected for 1st round review**
- Presentation Review and Selection of Final Teams
 - **Presentation Interview:** Dec. 9th
 - **Final Announcement of Selected Teams:** Dec. 11th
 - **Only 1st round winners will participate in Presentation Review**
 - **Presentation Format:** Zoom presentation using PPT or equivalent tools
 - **Total of 10 Teams will be selected for the Finals**

2) Dataset Production & Public Disclosure

Produce the proposed datasets by the final teams using SelectStar's CashMission Platform, and open datasets to the public

(1) Dataset Production

- Dataset production projects for final selection teams
 - > **Dataset production for selected teams will be processed through SelectStar's web/app crowdsourcing platform CashMission**
- Project Timeline
 - > **2020. end of Dec. ~ 2021. early Jan. : Project Kickoff Meetings**
 - > **2021. early Jan. ~ until the end of production : Produce datasets using CashMission platform**

(2) Dataset Public Disclosure

- Research institutions and individual labs: public disclosure after submitting the research paper to top global journals and conferences
 - > SelectStar will promote the usage of datasets.
 - > Disclosure date: **After the reviews of journals or conferences (depending on the types of journal or conference, the earliest will be the second half of 2021, and the latest will be the first half of 2022)**
- Companies: universal datasets that can be fully or partially disclosed for public access for the purpose of A.I. development
 - > The extent of public disclosure will be negotiated if the dataset is too private.
 - > Disclosure date: **As soon as the dataset production is complete (expected to be 2021. Mar. ~ Apr.)**

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3. Timeline Overview

Time	Content	Location
Nov. 2 nd ~ Nov. 30 th	Program Promotion and Call for applications	Online
Mid Nov. ~ Early Dec.	Application Review and Selection of 1 st Round Winners (Notification on Dec. 4 th)	Online
Early Dec. ~ Mid Dec.	Presentation Interview (Dec. 9 th) Announcement of Final Teams (Dec. 11 th)	Online
End of Dec. ~ Early Jan. 2021.	Kickoff Meeting for Dataset Production	Individual Team Online Meeting
Mid Jan. 2021. ~	Dataset Production begins.	Online

A.I. Training Data Grant Program

4. Important Notices

- All information related to the data grant program are subject to change in the future and will be announced through the website.
- Please suggest a dataset that can be collected and labeled(annotated) with SelectStar's web/mobile crowdsourcing platform. For more information, please visit <https://selectstar.ai>. If necessary, teams may contact us (email: contest@selectstar.ai) to consult about the feasibility of collecting and labeling(annotating) the proposed dataset. However, please do so in advance (Just before the deadline, it is highly unlikely that we answer the email due to high demands of inquiries. SelectStar does not hold any responsibility arising from the unanswered inquiries).
- The 2nd evaluation will be Presentation Interview. Missing teams will be automatically excluded from the further review (Presentation format is free, time limited to 10 minutes per team - more details will be noticed soon)
- For the proposed project, participating teams are responsible for legal issues arising from the unauthorized use of all intellectual property rights and other information such as copyrights, patent rights, portrait rights, etc. of a third party. In the event of a problem in the future, the application or grant will be canceled.
- The application score will not be disclosed, and if there is any inappropriate issue after the final evaluation, we may exclude the team from the program.
- Detailed coordination and negotiation regarding the actual dataset production will be proceeded after the final selection.
- When submitting the proposal, be sure to familiarize with all necessary terms and conditions. The participating teams are responsible for failing to understand anything.
- Ownership and copyright of the produced dataset will be held by individual team (However, teams must consent to the open-to-the-public and operation of all or part of the dataset. Any sensitive data such as personal information can be only used for AI development purposes proposed on the application). SelectStar holds the right to open or operate the produced dataset. Moreover, SelectStar aims to freely open the datasets to the public for the purpose of academic usages.
- Partnered VC (Kakao Ventures, etc.) or companies (SKTelecom, etc) are not obligated to hold any investment or business linkage with selected teams.
- Partnered VCs may contact selected team or teams for investment review individually. If there aren't any company that VCs want to contact, VC may choose not to proceed any investment or contact at all.
- The laws of the Republic of Korea, excluding Korea's conflict of laws rules, will apply to any disputes arising out of or relating to these Notices or Terms or the Application or Grant. All claims arising out of or relating to these Notices or Terms or the Application or Grant will be litigated exclusively in the Seoul Central District Court and you and SelectStar consent to personal jurisdiction in this court.